

PROFESSIONAL

# EARTH BLEACH

FREEHAND  
BLEACHING POWDER

GENTLE  
BLEACHING PASTE



OFFER | B01 EARTH BLEACH STARTER BOX

NATURAL HAIRCARE

**PREVIA**<sup>®</sup>

ITALIA



# FREEHAND BLEACHING POWDER

## WHITE POWDER BLEACH FOR FREE-HAND APPLICATIONS

### EVEN LIFT

Acts progressively  
up to 7 levels

### COMPACT TEXTURE

ensure perfect control  
in the application

### PROTECTED AND HEALTHY HAIR

protects and strengthens the hair fiber  
while lifting leaving the hair healthy

# GENTLE BLEACHING PASTE

## WHITE GENTLE BLEACHING PASTE FOR ALL APPLICATIONS

Suitable for application on roots

## FAST AND EVEN LIFTS

Acts progressively, guaranteeing greater control of the level of lift.

## PROTECTIVE AND SOOTHING INGREDIENTS FOR SKIN AND HAIR

Moisturising and protective action on the hair.

Soothing action on the skin leaves the hair soft and bouncy.



# DELICATE FORMULA

## INGREDIENTS OF NATURAL ORIGIN AND FROM ORGANIC AGRICULTURE

Certified organic blueberry oil  
lemon and orange essential oils  
white clay  
re-bond complex

## VEGAN FRIENDLY

free from ingredients  
of natural origins

## FRAGRANCE FREE

formula devoid of any fragrances



DON'T MISS  
OUT THIS  
SPECIAL  
OFFER

**PRE ORDER  
NOW**

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**YOUR NATURAL BEAUTY ROUTINE**  
A GESTURE OF LOVE FOR THE PLANET